



Cherokee District Strategic Planning Retreat & Committee Meeting Minutes from February 21, 2010

Participants:

District Commissioner – Willie Ore	Training Committee – Donna Steadman
District Executive – Steve Woronoff	Pinewood Derby – Tom Felder
Training Chairman – Delores Weber	Regina Hampshire – At large
Activities Chairman – Sharon Hamlett	Dale Weber – At large
Membership Chairman – Brent Huss	Bill Post – At large
Advancement Chairman – Ricky Martin	Hazel Post – At large
Eagle Board Chairman – Dan Foster	Ken Ouzts – At large
ADC – Brenda Denson	Johnny Somers – At large
Chef – Christie Robertson	

Purpose:

- Conduct a short committee meeting primarily to discuss the upcoming Spring Camporee and approve a budget.
 - Ricky Martin presented his outline for the event, to be held at Farris Park in Mayodan, NC, and after discussion the committee approved the program and budget to include:
 - Registration fee \$8.00 per person and will guarantee a commemorative patch if troops register by 3/26. Afterwards the cost will be \$10.00 and patches will depend on remaining inventory. The procedure for Troops to register includes; at the ONSC office, on-line; mail-in, and late registration the night of the camp.
 - Steve Woronoff will get council approval of the budget, pursue patch quotes, initiate a PO for the payment of the patches and order patches to arrive on time.
 - Activities at the camporee will include:
 - Eight participation events, with recognition
 - Pig Pick'n and Cracker Barrels
 - 100th Birthday of Scouting Party
 - Campfire
 - Patch Trading
 - 100th Anniversary One Time Merit Badge classes



- Conduct Strategic Planning Retreat
 - Participants identified four strategic areas that the district needs to concentrate attention and center planning activities to achieve growth.
 - **Programs** – Focus should be given to making sure programs are more customer orientated. Develop better ways to increase unit participation.. Develop and implement increased district activities.
 - **Visibility** – Greater efforts should be taken make sure the community is more aware of Scouting in that present programs and events are publicized and more events are planned, ie, Scout shows, festivals.
 - **Recruiting/Membership** – More emphasis is placed on the planning of units; where new units are located and follow-up is given to units that are in a downward cycle, maybe facing re-charter issues, greater emphasis on leadership training at all levels, printed literature secured to support recruiting and greater visibility from council staff in the community, ie, council executive making presentations.
 - An organizational chart for the district was discussed and adopted by the committee.
 - **Communications** – Develop and implement better communications within the district thru the websites (council and district), phone calls (develop call trees), develop email lists specific to groups and send frequent messages, district newsletter, council newsletter, round table and district committee meetings.
 - The committee agreed that a planning retreat would be conducted semi-annually and that updates would be given at each district committee meeting.
 - Chef Christy provided a wonderful meal for the committee and our “Thanks” go out to her for preparing the meal.

I'd like to add my thanks to everyone for coming to the retreat with open minds and engaging in discussions that will benefit the district and enable the program to “grow and go” well into the future. That said, the plan will continue to evolve over the next several years and I am personally excited about being involved with the district.

Steve Woronoff